

IONNYK STORIES

1. WHAT IS AN IONNYK STORY?

Our connected IONNYK art frame now allows you to experience a historic, emblematic or iconic moment in real time, at your pace.

Admire our collections of black & white photos, resulting from collaborations with renowned editorial houses.

Learn about key moments in history or have fun discovering details about the intimate lives of emblematic personalities.



2. HOW DOES AN IONNYK STORY WORK ?

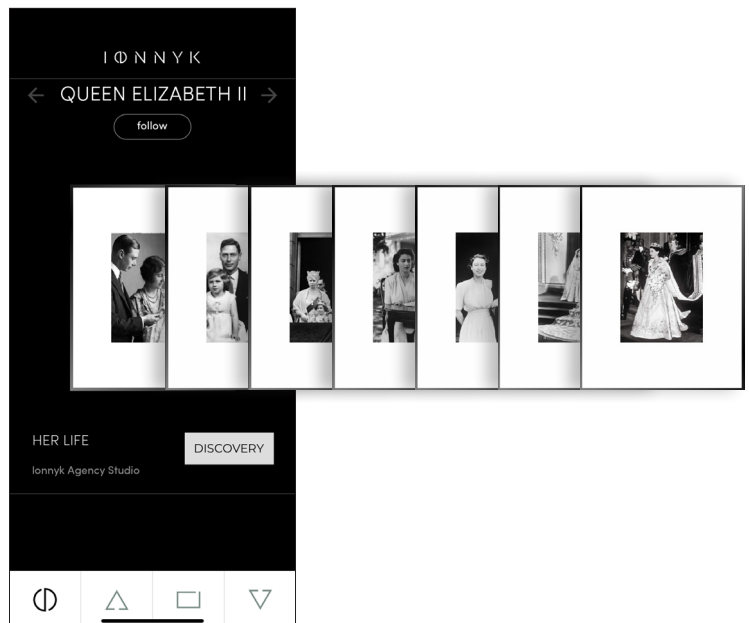
Exemple of story A : Elizabeth II

- The most significant days of his reign (story of 7 days)
- OR
- Evolution of the Queen since her birth (story of 7 days)

Informative push notes



Once on the playlist



Closer look



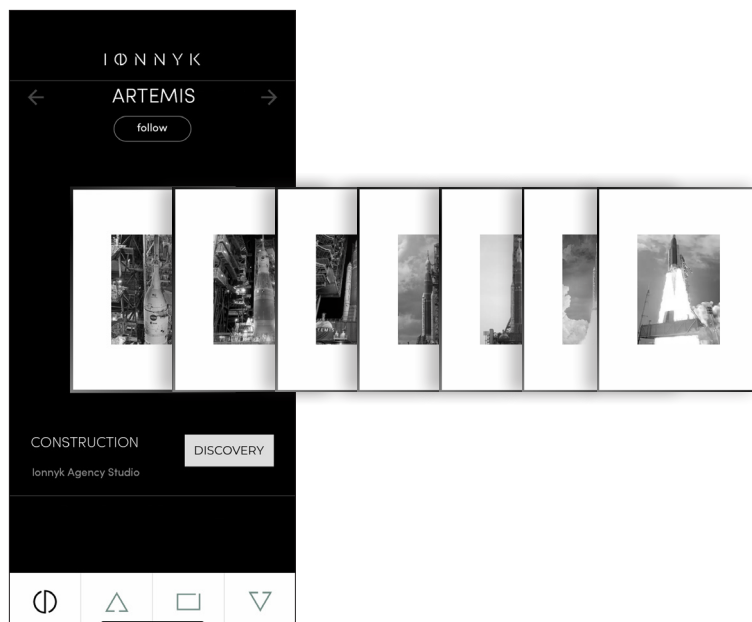
Exemple of story B : Artemis

- Construction of the rocket until its launch (story of 7 days).

Informative push notes



Once on the playlist



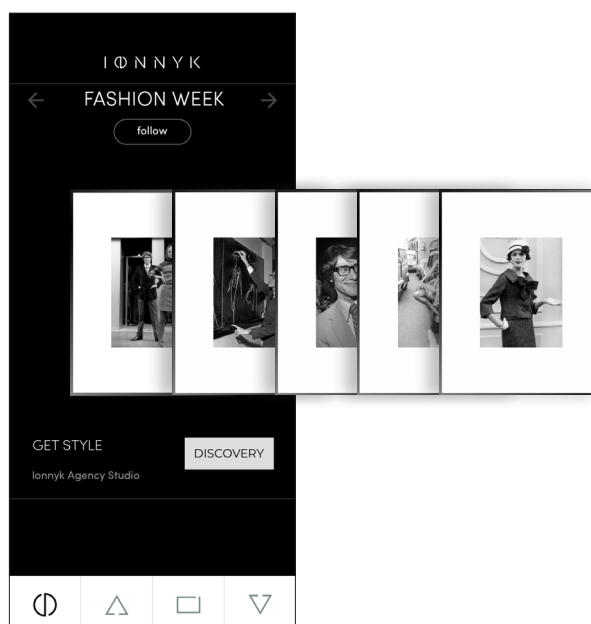
Exemple of story C : Fashion Week

- Couturiers and their muses (5-day story).

Informative push notes



Once on the playlist

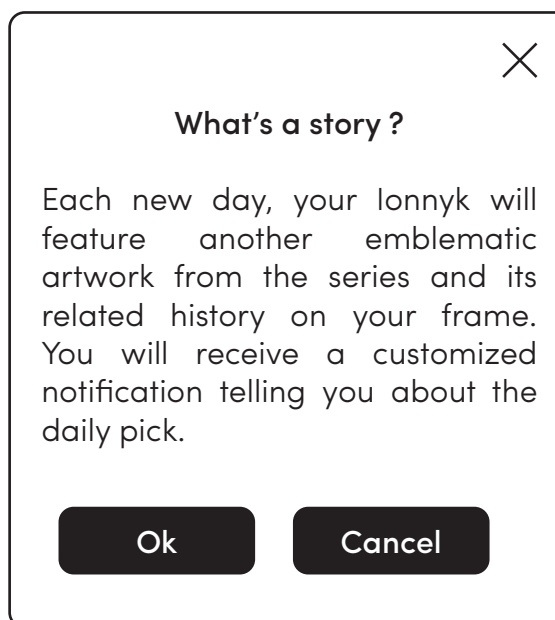
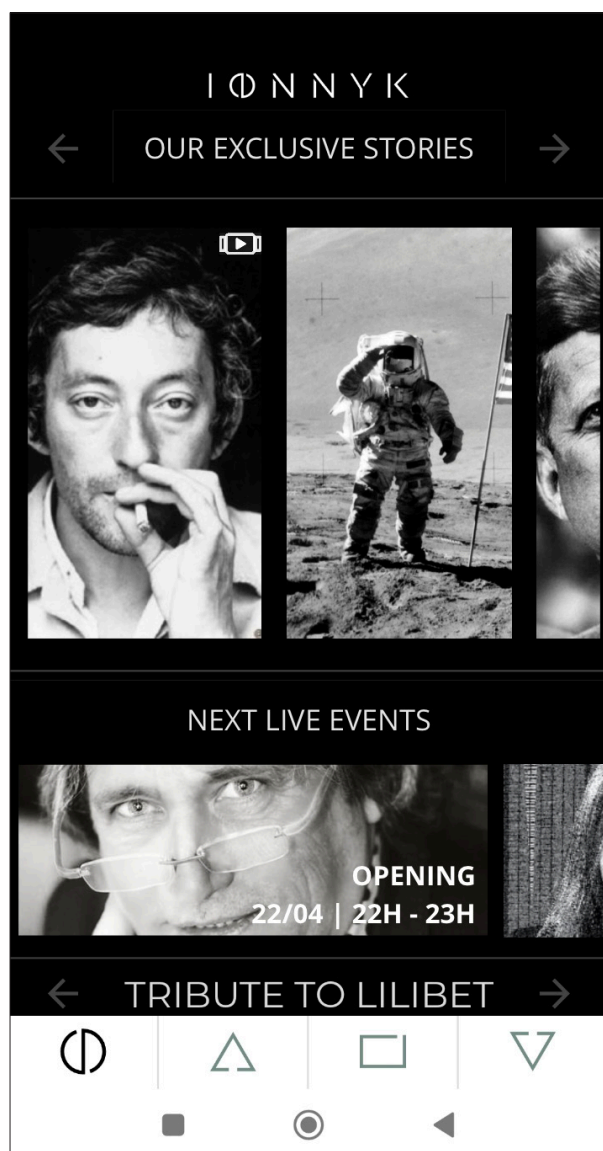


All steps of the stories

1. Marketing : Notifications



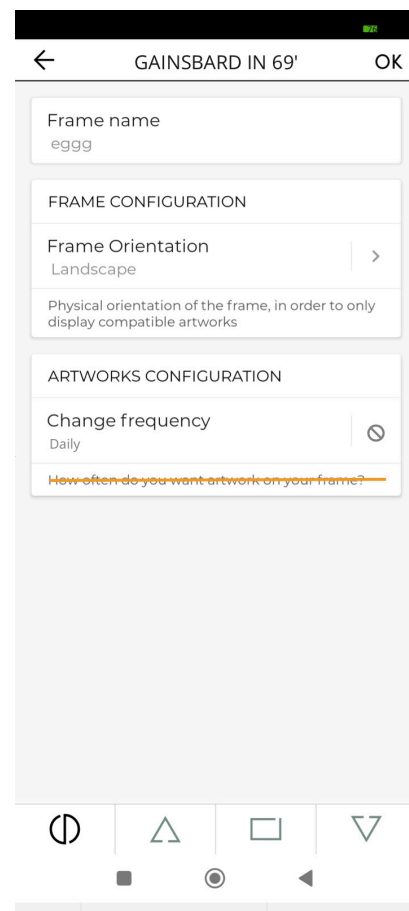
2. Home & onboarding



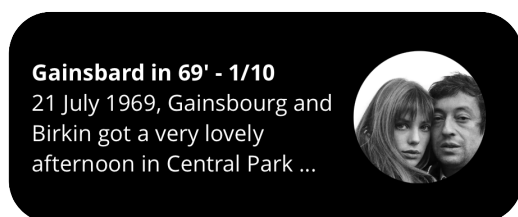
3. Details Story Cover



3bis. Regular «Follow» flow



4. Notif on frame *REAL change



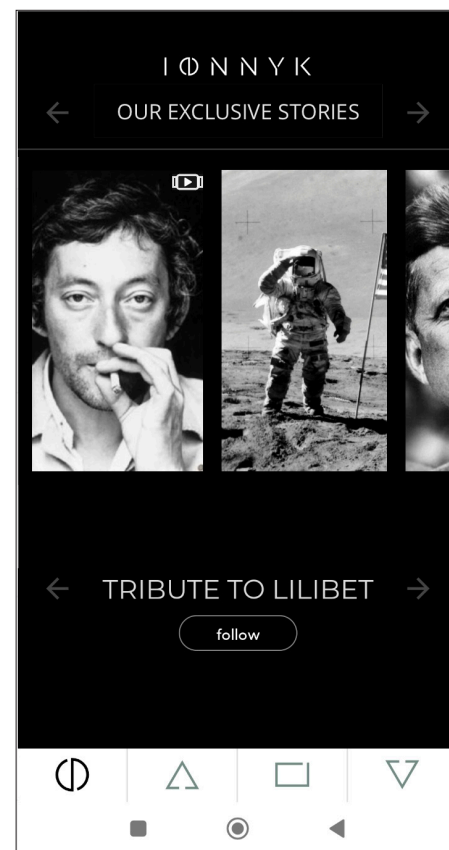
5. Page details story daily



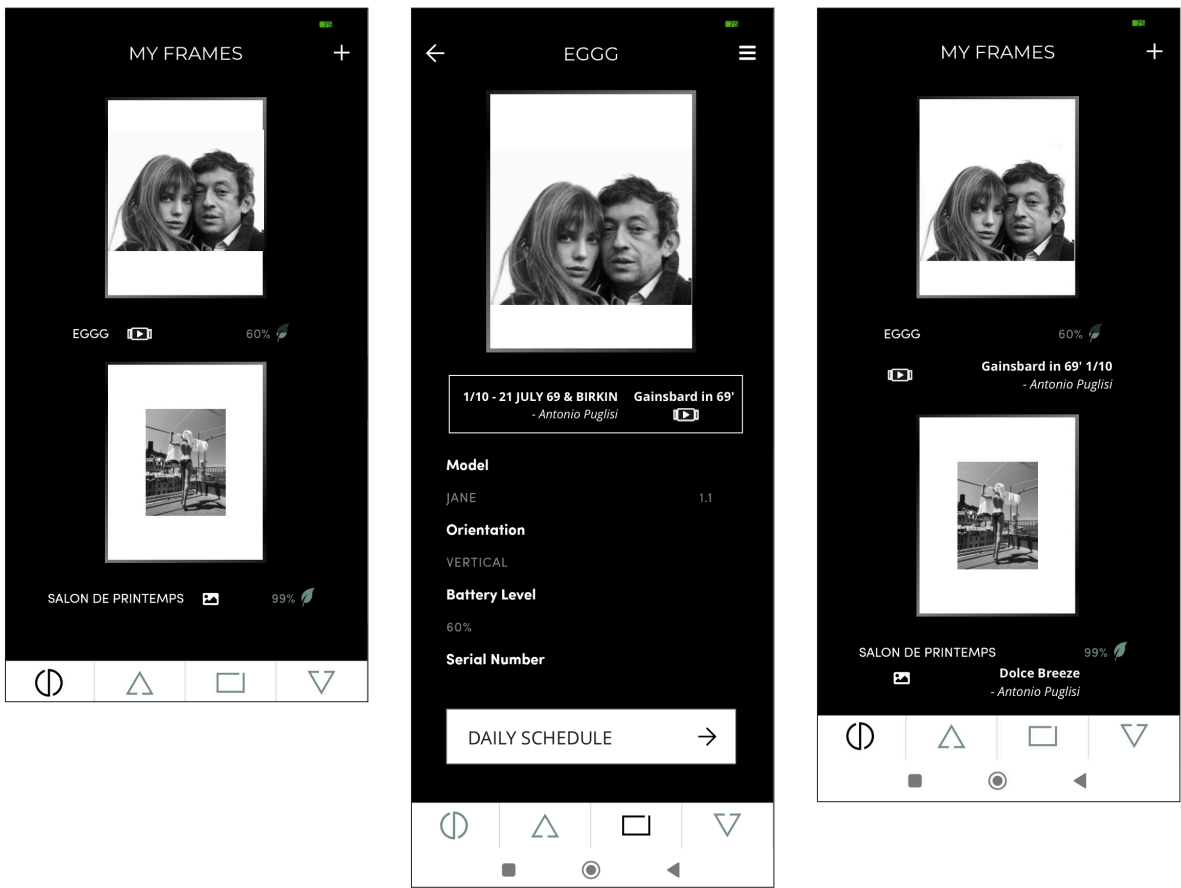
6. Detail story (playing)



7. Home playing



8. My Frame playing



9. Stories + events

